

RI State Grange Social Media Policy
Created in September 2019 by Judi White, Junior Director
Approved by the RI State Grange Executive Committee

POLICY

The purpose of this policy is to help keep the junior and youth (under the age of 18) members of our organization protected on social media.

Social media is a great tool to use to gain membership, promote our organization, and show other granges/grangers what we are doing in our communities.

Social Media is defined as "Forms of electronic communication (such as websites for social networking) through which users create online communities to share information, ideas, personal messages, and other content (such as photos or videos)"

Social Media programs include Facebook, Twitter, Snapchat, Instagram, etc.

This Social Media Policy is only applicable for Social Media websites; it does not include print media (newspapers) or our organization publications (Beacon, Good Day Magazine, etc.)

All parents/guardians of junior and youth members (under the age of 18) will be required to sign and date a Social Media Consent Form.

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PROCEDURES

1. No member of a subordinate grange or Pomona grange shall post a picture to their grange's social media site(s) that contains a junior and/or youth member (under the age of 18), without verifying if the RI State Grange has permission to post the child's picture.
2. No member shall post a picture to the RI State Grange's social media site(s) that contains a junior and/or youth member (under the age of 18), without verifying if the RI State Grange has permission to post the child's picture.
3. No RI State Grange department head or officer shall post a picture to their departments' or office's social media site(s) that contains a junior and/or youth member (under the age of 18), without verifying if the RI State Grange has permission to post the child's picture.
4. Before posting a picture that includes a junior and/or youth member (under the age of 18), the member must inquire if the RI State Grange has permission to post the child's picture on social media sites. If it is a junior member check with junior director; if it is a youth member check with either the youth director or junior director. Parents have the option to opt in/out of individual pictures of their child and separately opt in/out of group pictures that include their child. You will be advised what the parents of the child have opted for.
5. You cannot exclude a junior and/or youth member (under the age 18) from a group picture you are taking to be posted to a social media site(s); in the situation where you are aware that the RI State Grange does not have permission to post the child's picture to social media. An alternative option would be to take pictures with smaller groups or individuals to ensure you have pictures to post to your social media site(s) of the event your promoting.
6. No photos of junior and/or youth members (under the age of 18) that could be considered embarrassing or distressing can be posted.